

Why CareSquare Matters

Carroll Hospital and Carroll Hospice are cornerstones of our community and our local economy. Together, they manage more than 500,000 patient encounters each year and provide more than 2,000 jobs in the community. But, as non-profit organizations, they depend on philanthropic support to carry on their mission. With your help, we can continue to keep our community healthy, physically and financially. And a healthier community means a healthier business for you.



CareSquare

*A Program for the Health
of Our Community*

WHAT IS CARESQUARE?

CareSquare is a partnership program between the Carroll Hospital Foundation and the local business community. CareSquare businesses are “hotspots” where customers and employees can take advantage of special offers and events to support Carroll Hospital, Carroll Hospice and the health of our community.

What kind of businesses can join CareSquare?

Any business or organization can join CareSquare—retail, professional services, corporations, even schools, associations and non-profits—and there are countless ways you can participate. Refer to the enclosed fundraising ideas sheet to see how.

Does my business get any perks for being a CareSquare member?

Yes. As a CareSquare member, you’ll receive a host of benefits and support designed to help you boost customer and employee engagement for your business. The more you donate, the greater your perks! See our CareSquare Rewards sheet for details.

Will CareSquare help me grow my business?

Absolutely! In addition to the CareSquare Rewards you’ll receive, CareSquare can help you generate:

- **Increased customer loyalty**—Community members and hospital/hospice employees have a history of supporting businesses that support the hospital and the community.
- **Higher employee morale**—CareSquare is a great way to engage your employees and show them you’re invested in their health.
- **A healthier community**—Every dollar you raise can make a difference in the health of your employees, your customers and your entire community.

How do I raise funds?

How you raise the funds is completely up to you. We have enclosed a list of ideas to get you started, and the CareSquare team is here to help you figure out a fundraising strategy should you need us.

How do I donate the money I raise?

When you enroll in the CareSquare program, you’ll select a designated monthly or yearly donation amount that can be automatically charged to/deducted from the credit card/bank account of your choice. The process is completely secure and hassle-free. Customized payment options are also available.

How do I become a CareSquare member?

Becoming a CareSquare member is easy. Simply complete the enclosed enrollment form or contact the Carroll Hospital Foundation at 410-871-6200 or foundation@CarrollHospitalCenter.org and a member of the CareSquare team will get you started.



“As a business owner, I have witnessed first-hand how incredibly supportive this community is. It inspires me every day to give back in any way I can. By giving to Carroll Hospital and Carroll Hospice, I know that my gifts have the power to help so many people.”

Jim Breuer
Maggie’s Restaurant

**CARROLL HOSPITAL
FOUNDATION**

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