



CareSquare

A Program for the Health
of Our Community

CARESQUARE FUNDRAISING IDEAS


Every customer and employee loves a special offer or event that's for a good cause—especially a cause as important as good health. Here are some ideas to help you put the fun in your CareSquare fundraising efforts.

- **Support Carroll Hospital Day**—Donate a portion of the day's sales to the hospital or Carroll Hospice.
- **Cash Register Collection**—Put a collection box at your register and invite customers to donate when checking out.
- **Buy-A-CareSquare**—For a small donation, customers can write their names on a CareSquare and have it hung in your business.
- **Payroll Deductions**—Give employees the option to sign up for a one-time or recurring donation via automatic payroll deductions.
- **50/50 Raffle**—Sell raffle tickets and offer half of the proceeds as the prize.
- **Dress Down/Denim Days**—Invite employees to dress down on designated days for a donation.
- **Car Wash**—Host a car wash at your place of business.
- **Auction Your Services**—Allow customers to bid for your services, silent-auction style. (e.g., a chef could auction off a personal dinner party for 8)
- **Karaoke Night/Contest**—Host a karaoke night and donate a portion of the night's total proceeds.
- **Bake Sale**—Bake and sell cookies, pies, brownies, cakes and more.
- **Yard Sale**—Collect gently used donated goods from group members to be sold at a yard sale.
- **Parents' Night Out**—Offer babysitting services on a designated evening for a donation.
- **Pledge to Shave**—Commit to shaving your head (or the head of other brave volunteers) if a specified amount is raised by a deadline.



"My children and grandchildren were born at this hospital. My employees and clients depend on this hospital. Our community just wouldn't be the same without this world-class health care institution. I believe in doing my part to protect it."

Terry Smack
Terry's Tag and Title Service, LLC

More ideas on the back 


**CARROLL HOSPITAL
FOUNDATION**

200 Memorial Avenue, Westminster, MD 21157 | 410-871-6200
CarrollHospitalCenter.org | foundation@CarrollHospitalCenter.org



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CARESQUARE FUNDRAISING IDEAS, continued

- **T-Shirts**—Design and sell t-shirts advertising your company and cause.
- **Custom Art Gifts**—Sell note cards, coffee mugs, mousepads and more with your logo or custom work of art.
- **Halloween Collection**—Use this door-to-door holiday to collect change for your cause.
- **Holiday Gift Wrapping**—Offer gift wrapping services during the holidays for a donation.
- **Give It Up**—Commit with your employees to each give up a regular activity or office perk for a month and donate the associated savings.
- **Matching Gifts**—Match the total donations your employees collect within a specified amount of time.
- **Birthday Pledges**—Instead of birthday celebrations, make a donation in the honored employee's name.
- **Talent Show**—Hold a talent show with an entry fee for each act and sell tickets.
- **PennyThon**—Have groups or classes compete to see who can bring in the most pennies. Great for schools!
- **Bowl-A-Thon**—Charge friends and colleagues an entry fee to compete in a charity bowling tournament.
- **Guess the Number Games**—Invite customers to pay for the chance to guess the number of M&Ms (or jellybeans, candy corn, etc.) and win a prize. Great for seasonal/holiday promotions!

Ready to join CareSquare?

Simply complete the enclosed enrollment form, call 410-871-6200 or email foundation@CarrollHospitalCenter.org and a member of the CareSquare team will get you started.


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