Emerging Leaders United (ELU) is United Way of Central Maryland’s network of more than 1,500 passionate young professionals who are actively seeking ways to change the odds for families and communities. ELU helps connect members to United Way and our work in stabilizing families and communities through education, housing & income and health.

ELU provides professional development, volunteer and networking events throughout the year. Events are open to all young professionals (members and non-members).

Membership Criteria:
- Young professionals ages 21-40
- Desire to make long-lasting, positive change in central Maryland
- Donate $260/year or more to United Way of Central Maryland (approximately $22/month)

Membership Benefits:
- Unique volunteer opportunities
- Fun networking events
- Panel discussions
- Annual Young Professionals Conference
- Relationship and professional development with like-minded peers

Visit uwcm.org/elu to learn more, or contact Jeremy Rosendale at jeremy.rosendale@uwcm.org or 410-895-1504.
United Way of Central Maryland focuses on the building blocks of a self-sufficient, good quality of life for our neighbors in need: EDUCATION, FINANCIAL STABILITY AND HEALTH. When these building blocks are in place, families, neighborhoods and entire communities can overcome poverty, making our region stronger for all. Leadership Society giving is a powerful way to become part of this change while expanding your professional, personal and philanthropic networks.

LEADERS LIKE YOU MAKE A GREAT IMPACT

Your Leadership Society membership helps us get at-risk families on track for long-term stability, make healthy food accessible and affordable to those who most need it, ensure students receive the education they need to succeed and connect people in need with resources via our 2-1-1 call center.

LEADERS LIKE YOU ADDRESS THE NEED

Be part of a group that includes more than 3,400 of central Maryland's most engaged philanthropic, business and community leaders who annually contribute more than $5.8 million to help thousands of our neighbors get on the path to self-sufficiency.

LEADERSHIP SOCIETY GIVING LEVELS

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>Range</th>
<th>Minimum Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRONZE LEVEL</td>
<td>$1,000 - $2,499</td>
<td>$2.74 a day for one year</td>
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<tr>
<td>SILVER LEVEL</td>
<td>$2,500 - $4,999</td>
<td>$6.85 a day for one year</td>
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<tr>
<td>GOLD LEVEL</td>
<td>$5,000 - $9,999</td>
<td>$13.70 a day for one year</td>
</tr>
</tbody>
</table>

WOMEN’S LEADERSHIP COUNCIL (WLC)

Membership in United Way’s WLC is the doorway to limitless opportunity to make a broader collective impact throughout our community. Women who give $1,000 or more annually are recognized as members of the WLC. Women who give $10,000 or more annually are also recognized as members of the WLC – Tocqueville Society.

TOCQUEVILLE SOCIETY $10,000 or more

For more than 25 years, this distinguished group of philanthropists has set the standard for charitable giving. Members motivate others to give generously as well.
LEADERS LIKE YOU MEET THE CHALLENGE

Challenge Grants make it easier to join our Leadership Giving Programs. Thanks to the generous support from Baltimore Equitable Insurance Foundation, France-Merrick Foundation, Robert E. Meyerhoff and The Harry and Jeanette Weinberg Foundation, we can offer challenge grants that help leaders join our giving societies today in order to affect change tomorrow.

**Weinberg Leadership Society Challenge Grant:**
With a minimum donation of $500, the Weinberg Leadership Society Challenge Grant recognizes your total gift at $1,000 this year. By participating, you are agreeing to pledge a minimum of $750 in year two and the entire $1,000 in year three.

**Tocqueville Society Challenge Grant:**
With a minimum donation of $5,000, the Tocqueville Society Challenge Grant makes your total gift $10,000 this year. By participating, you are agreeing to pledge $7,500 next year and the entire $10,000 in year three.

*All grant dollars are directed to UWCM*

LEADERS LIKE YOU BENEFIT FROM BELONGING

In addition to providing you with the satisfaction of knowing your leadership dollars are used to advance education, financial stability and health in our region, your Leadership Society membership offers you a host of exclusive opportunities and benefits within the different levels.

**PARTICIPATING BENEFITS:**

*“In Their Own Words” Tocqueville and Leadership Society Breakfast Series:* Invitation to network and hear from prominent business leaders as they share their inspirational success stories

*Tocqueville Annual Event:* Invitation to an exclusive gathering honoring community’s most generous philanthropists

*Women’s Leadership Council Networking Events:* Invitation to a variety of engaging networking and social activities with other community leaders

*All Access Appreciation Event at M&T Bank Stadium:* Invitation to a family fun event and behind-the-scenes tour of M&T Bank Stadium, home of the Baltimore Ravens

*Families Living United:* Volunteer opportunities exposing you and your family to meaningful ways to give back

*Leading the Way Newsletter:* Semi-annual newsletter and other year-round communications to keep you connected

LEADERS LIKE YOU GIVE, ADVOCATE AND VOLUNTEER

Join the Leadership Society by making an annual gift of at least $1,000 through your workplace’s giving campaign, or online at uwcm.org/give.

For more information on giving programs or challenge grants, please call Brad Dunnells 410.895.1473, email bradley.dunnells@uwcm.org or visit www.uwcm.org/leadership.
United Way of Central Maryland understands the power of numbers – that’s why we’re happy to offer the opportunity to leverage your donation with challenge grants that help leaders like you.

**Weinberg Leadership Society Challenge Grant**
Thanks to The Harry and Jeanette Weinberg Foundation, Inc., the Leadership Society Challenge Grant helps those donating a minimum of $500 reach the $1,000 Leadership Society level in three years. This grant includes membership in the Women’s Leadership Council.

**Tocqueville Society Challenge Grant**
Thanks to Baltimore Equitable Insurance Foundation, France-Merrick Foundation, Robert E. Meyerhoff, and The Harry and Jeanette Weinberg Foundation, Inc., the Tocqueville Society Challenge Grant helps those donating a minimum of $5,000 reach the $10,000 Tocqueville Society level in three years. This grant includes membership in The Women’s Leadership Council-Tocqueville Society.
Jane B. Meyerhoff Society Challenge Grant

Thanks to the generosity of Robert E. Meyerhoff, United Way of Central Maryland is able to help donors reach the $25,000 Jane B. Meyerhoff Society level. A three-year grant, this is designed for donors who give a minimum of $15,000.

We are deeply indebted to our challenge grant sponsors for their inspiration and leadership. All grant dollars are directed to United Way of Central Maryland.

**IMPACT INCENTIVE**

Undesignated dollars allow United Way of Central Maryland to make a greater impact on the root causes of the social problems facing central Maryland. By letting United Way use its expertise to focus on key areas, we can better execute our overall mission.

If you donate at least $5,000 of your personal Tocqueville Society gift to United Way of Central Maryland or any of its programs, we will waive all normal fees associated with a designated gift.*

* Normally, designations to agencies incur a 5% fee, subject to a $5 minimum and cap of $500. Eligible nonprofits include any 501c(3) organization or another United Way. Minimum donation of $100 is required for each designation, or it will revert to United Way of Central Maryland. Please visit uwcm.org/designate for more information and frequently asked questions on our designation policy.

A copy of the most current financial statement is available upon request by contacting United Way of Central Maryland, Inc. at P.O. Box 1576, Baltimore, MD 21203-1576 or 410-547-8000. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

For more information on the grant programs or the Tocqueville Society Impact Incentive, please contact Jeff Pratt at 410-895-1526 or jeff.pratt@uwcm.org.