

Changing Lives

through Philanthropy at LifeBridge Health



LifeBridge Health President and CEO Neil M. Meltzer joins with grateful patient families and Gala Co-Chairs Howard Perlow and Daniel and Anna Klein on the Meyerhoff Symphony Hall Stage as the 2016 'Magic of Life' Gala fundraising total is revealed.

2016 Magic of Life Gala Raises a Record-Setting \$3.5 Million

ON THE EVENING OF APRIL 16, the excitement inside the Joseph Meyerhoff Symphony Hall was palpable. More than 2,000 guests, dressed in their finest cocktail attire, gathered for a night of delicious food and rousing entertainment at the biennial Magic of Life Gala. As the event's fundraising total was revealed on a theater-sized screen, a roar of applause erupted. They'd done it. Together, the Gala supporters had raised a record-setting \$3,503,406—an almost 10 percent increase over the 2014 Gala.

"It's continually the highest grossing single-night fundraising event in the state of Maryland," explains Gala co-chair Howard Perlow, executive vice president of Residential Title and Escrow Company and Commercial Settlement Services. "We live in a region that's filled with health care giants, and LifeBridge Health stands alongside them in every way, especially when it comes to the level of support it gets from the community."

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Sheryl Crow



Sinai Hospital
Northwest Hospital
Carroll Hospital
Levindale Hebrew Geriatric Center and Hospital



Lisa & Barry Stoler Pediatric Lobby

SCOTT WENDLER

Donor Generosity Funds Newly Renovated Pediatric Emergency Room



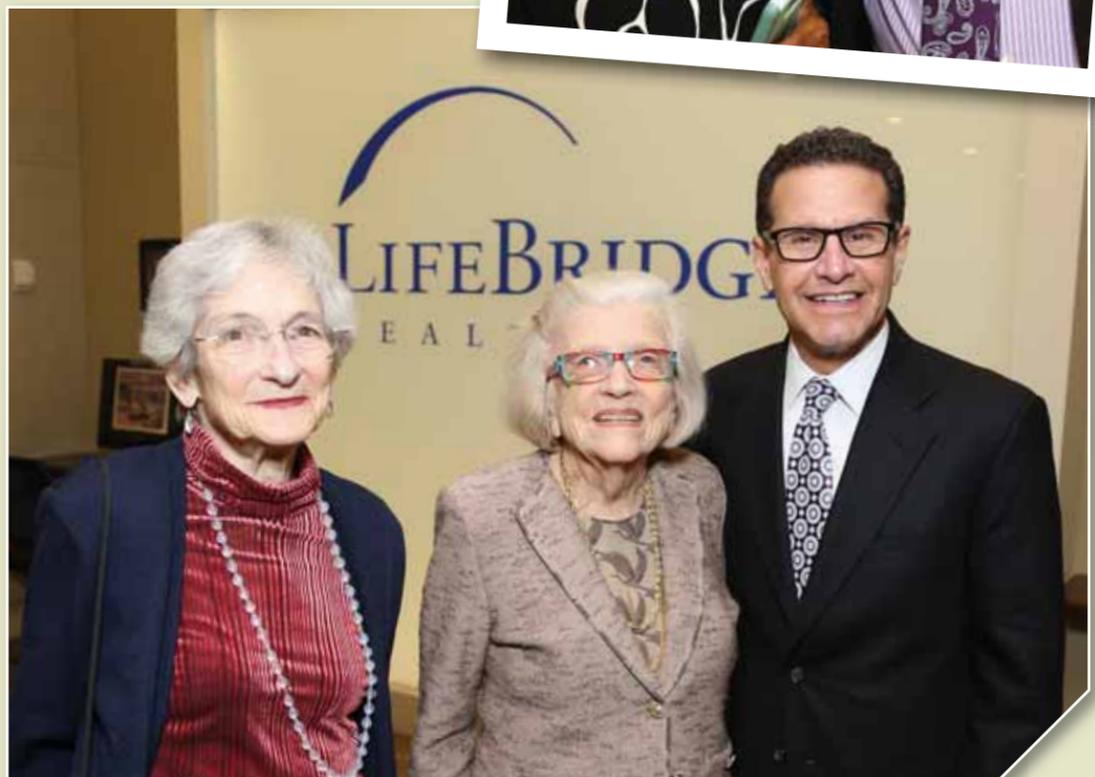
Larry Jennings and his mother, Vergie

JASON LEE

SINAI BOARD MEMBER LARRY JENNINGS admits that he was an accident-prone child. At age three, he was hit by a car. A few years later, he fell off a roof. He had bike accidents, run-ins with radiators and more. “I was probably in the Sinai emergency room at least 15 times growing up,” he says with a chuckle. “But I always remember how calm the staff was—and how patient and amazing my mother was through it all. It was never scary.”

Now Jennings is paying it forward as one of the major donors behind the newly renovated pediatric emergency department (ED) at Sinai Hospital. The renovation, which is twice the size of the original space, features a host of state-of-the-art upgrades, including a rapid evaluation unit to fast-track patients into treatment; a HEPA-filter-controlled room for immunocompromised patients; and two critical care suites, which were funded by Jennings’ gift and named in honor of his “patient and amazing” mother, Vergie. Creative touches—like the special storage area for popsicles and the rainbow-lit pediatric nursing station donated by longtime LifeBridge Health supporter and board member Ellen Wasserman—make it clear that the space was thoughtfully designed with kids in mind.

One of the space’s other highlights is a dedicated, kid-friendly lobby—complete with toys, pint-sized furniture and two large TVs—made possible by a gift from Sinai board member Barry Stoler and his wife, Lisa. On one of the TVs, visitors can even watch a live, 24/7 broadcast of the marine life at the National Aquarium in Baltimore, funded by Sandi Gerstung and the Hecht-Levi Foundation. It all adds up to a more calming experience for families. “In the past, our patients and families had to



Liz Moser, Ellen Wasserman and Neil Meltzer

JASON LEE

wait in the same area as the general ED,” explains Annie Soriano, M.D., director of pediatric emergency services. “Now they have their own space that’s safe and secure and totally kid-friendly. They’re no longer exposed to sights and sounds that can be scary for a young patient.”

The renovation also increased the pediatric ED’s number of beds from eight to 13, a detail that impressed donor Liz Moser during the planning process. “I think the renovation is magnificent because it’s not just bringing the latest services to patients, it’s also making those services accessible to more people in our community. The access makes this particularly important,” she notes.

Amy Perry, president of Sinai Hospital, agrees: “We treat 85,000 patients a year in our emergency room, and 17,000 of those

patients are children. So this renovation—and the generosity of our donors—will touch a lot of lives.”

Dr. Soriano reports that those who have already experienced the new pediatric ED have been wowed by what they’ve seen. “Since we moved to this space in March, I’ve had parents, physicians and even paramedics all tell me one thing: ‘Dr. Soriano, this new ED is amazing.’ I must hear that at least once a day,” she says. “On behalf of the entire pediatric ED team, I want to thank everyone who made this possible. This has been a dream come true for all of us.” ●

If you are interested in learning more or supporting the Pediatric ED at Sinai Hospital, please call the Department of Development at 410-601-GIFT (4438).

2016 Magic of Life Gala Raises a Record-Setting \$3.5 Million

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“When you’re fundraising for a quality organization that does good things for the community, it makes it easy,” adds fellow Gala chair Daniel Klein, president of Klein Enterprises. “People want to give.”

The two admit that signing on to chair the Gala was an easy decision to make. Both have strong family ties to LifeBridge Health: all of Klein’s children were born at Sinai, as were Perlow’s. In addition, Perlow’s late father, mother-in-law and aunt were all cared for at Levindale.

“When I see the level of care provided to residents at Levindale and to patients at all of LifeBridge Health’s hospitals, it drives me to do more,” says Perlow. “It meant a lot to me to chair this event, knowing that the money being raised would go directly to patient care and to enhance the patient experience.”

Indeed, all funds raised from the Magic of Life Gala are earmarked as unrestricted funds, enabling LifeBridge Health to channel them into essential patient programs and services at all four of its hospitals. The Gala is also LifeBridge Health’s only system-wide fundraiser, making it a critical element in sustaining the organization’s mission of “Caring for Our Community, Together.”

“All of the communities I’m involved with—whether it’s in business or socially, or just as someone who calls Baltimore home—I see how they are all impacted by LifeBridge Health,” says Klein. “To know that the proceeds from this event result in real, tangible benefits—that we are creating a stronger health system—feels good.”

Nonetheless, Klein, Perlow and their steering committee of 15 volunteer leaders agreed that the Gala should be more than a feel-good event. It should be a fun one, too. With that in mind, they brought on nine-time Grammy Award winner and breast cancer survivor Sheryl Crow to headline the evening’s entertainment.

“We wanted someone who would bring different generations together, and that’s what Sheryl’s music does,” says Klein. “I saw parents in their sixties having a great time with their kids in their twenties. It was exactly what we’d hoped for.”

Adds Perlow: “We didn’t want this to be another ‘chicken dinner’ event, so to speak. We wanted to create a spectacular night out.”

Klein and Perlow are quick to acknowledge that creating a spectacular night out isn’t easy—they point to the countless hours, phone calls and sheer sweat that so many board members, volunteers and staff dedicated to the Gala’s two-year planning process. But they agree that even the planning process is a sign of LifeBridge Health’s strength as an organization.

“It’s interesting how many people are eager to be involved. Past Gala chairs come back to help. Vendors come in from out of town to attend. The Gala and LifeBridge Health have become important institutions to so many people,” says Perlow.

“We can’t thank our community enough for their support,” adds Klein. “And stay tuned for details on the 2018 Gala. You won’t want to miss it.” ●

Visit LifeBridgeHealth.org/Gala2016 to view video and photos from the unforgettable event.

THE MAGIC OF LIFE Gala

2016



Greg Simmons and his wife Leslie Simmons, president of Carroll Hospital with Bertan Ozgun, M.D., chief of diagnostic imaging at Carroll Hospital, and Mary Ann Ozgun.



Gala co-chairs Daniel and Anna Klein, Howard and Anne Louise Perlow



LifeBridge Health and Sinai Hospital Board member Ronnie Footlick with Aaron Perry and his wife, Sinai Hospital President Amy Perry

RICHARD LIPPENHOLZ

JASON LEE

JASON LEE

17th Annual Taste of Carroll Sets New Fundraising Record for Carroll Hospice

GENEROSITY WAS ON THE MENU AT THE 17th annual Taste of Carroll, the yearly food and wine showcase benefitting Carroll Hospice. The April 25th fundraiser brought in more than \$152,000 in net proceeds—a new event record—all of which will go to support Carroll Hospice’s growing roster of services for patients and families faced with life-limiting illnesses.

More than 600 guests enjoyed samplings from 40 local restaurants and wineries. “It was an incredibly diverse selection this year,” says Ann Bollinger, the event’s co-chair and a Carroll Hospice board member. “We had a little of everything and it was all amazing.” Indeed, the menu read like a foodie’s fantasy, with options ranging from peppered ahi tuna to pork belly BLTs to Old Bay-flavored cupcakes. Between bites, guests had the chance to bid on jewelry, vacations, sports memorabilia and more at the evening’s silent auction.

This year marked the first time the event was held at Carroll Hospital’s East Pavilion, home to three of the hospital’s newest additions: the William E. Kahlert Regional Cancer Center, the Tevis Center for Wellness and the Shauck Auditorium. Sponsors arrived early for a private reception at the neighboring Dove House, Carroll Hospice’s inpatient facility, before strolling over to the main event.

“We have these amazing new facilities and our beautiful Dove House and we thought ‘Why not showcase them

and let people see the caring atmosphere that they’re helping make possible,” says Taste of Carroll co-chair and Carroll Hospice board member Denise Whitecotton. “People drive by these buildings every day and don’t realize how much important work is happening inside of them.”

People might not realize how much work is happening outside of them either. In recent years, Carroll Hospice has greatly expanded its reach out into the community, adding a host of new bereavement support groups, including one dedicated exclusively to those who have lost loved ones to drug overdose. The organization’s bereavement resources are open to the public—regardless of whether or not a loved one has received care through Carroll Hospice. Nearly all of this growth has been made possible by philanthropic giving and fundraising events like the Taste of Carroll.

“We seldom need to ‘sell’ Taste of Carroll to others. People hear the name Carroll Hospice and they say ‘What can we do to help?’” says Bollinger. “When you see what these nurses, aides, social workers, chaplains and volunteers do for families, it’s almost too overwhelming for words. How can it not touch your heart?” ●

Visit CarrollHospice.org/Make-A-Gift to learn how you can help support Carroll Hospice now.



Mike Bodnar and his wife Reggie Bodnar, Executive Director of Carroll Hospice



Commissioner Steve Wantz and his wife, Kathy



Mark Krebs and his wife Delegate Susan Krebs, Carroll Hospice board member. Wayne Barnes, Chair of the Carroll Hospice Board of Trustees and Denise Whitecotton, co-chair of the Taste of Carroll and Carroll Hospice board member

PHOTOS BY TRACEY BROWN

Meet the Vaszily Family:

Three Generations Unite to Support the Rubin Institute and Hackerman-Patz House

WALK THROUGH THE HACKERMAN-PATZ HOUSE with Pennsylvania resident George Vaszily, and you'll start to see telltale signs that this place has become a second home for him and his 18-year-old grandson, Jake. There's the childhood picture of Jake that sits lovingly on one staff member's desk. People greet Vaszily with an affectionate "Hello, Pop-Pop!" Among the many toys, there's a doll that is Jake's sentimental favorite. When he was younger, he named it Felipe.

For more than a decade Vaszily and his family have been coming back to the house—located on Sinai Hospital's campus—as part of Jake's continuing treatment at the Rubin Institute for Advanced Orthopedics for proximal femoral focal deficiency, a congenital condition that stymies the growth in the hip and the leg. The house, much like an extended-stay hotel, provides families like the Vaszilys with a stress-free, affordable—and welcoming—housing alternative during their long and often complex treatment journeys.

"What's wonderful about the Hackerman-Patz House is that you are surrounded by other families who are going through the same thing," says Vaszily. "You have your own support group. It makes it easier."

It's also made it easier for Vaszily and his family knowing that Jake's treatment is in the hands of John Herzenberg, M.D., director of the Rubin Institute's International Center for Limb Lengthening (ICLL) and Shawn Standard, M.D., the ICLL's head of pediatric orthopedics. Over the course of 18 surgeries, Jake has gained close to eight inches of femur bone and is able to live an active, sports-filled life that otherwise might not have been possible.

"We love Dr. Standard and Dr. Herzenberg," says Vaszily. "They give so much of their time to us. And they've made it possible for Jake to live a fairly normal life, which is all we ever wanted."

Touched by the level of care and compassion they saw at both the Rubin Institute and the Hackerman-Patz House, the Vaszily family—including George's wife, Carol, their four children, their

children's spouses, and their 10 grandchildren—were inspired to give back.

Together, the family has biked and raised money for nine of the last 10 Save-A-Limb Fund Fests, a fundraiser established by the Rubin Institute to support children and adults around the world who are facing serious limb and joint disorders. At Halloween, the Vaszilys send spooky-themed treats to the children staying at the Hackerman-Patz House. And every Valentine's Day, the family donates a care package filled with games, craft kits, and Valentines that have been hand-decorated by the Vaszily grandchildren.

"We get replies and pictures from the kids thanking us for the gifts," Vaszily says. "That makes our day. That's why we're here: to help each other. That's what life's about."

The Vaszily family is also among the first to respond when an urgent need arises. After the 2010 Haiti earthquake, they spearheaded a school drive that brought in two carloads of donated crutches. Staff of the Rubin Institute distributed the crutches on their mission trip to the devastated country.

In 2014, they rushed to the aid of a single mother in their community after her daughter was born without a right fibula—a rare condition that can be corrected with proper limb lengthening procedures. The family introduced the mother to the ICLL team, and, at Christmas, Jake dressed up as Santa Claus and presented the toddler with a special gift: a donation to cover the cost of her first stay at the Hackerman-Patz House. The family has since covered the young girl's second stay at the house as well.

"They didn't know this little girl, but they heard her story and they rallied as a family to raise money for her," says Amy Scholnick-Powderly, administrator at the Hackerman-Patz House. "They are such a lovely and caring family. If they have 10 cents, they'll give you five."

"We were just so glad to help them, because we know what they're going through," explains Vaszily with a humble shrug. "It's tough. Our hope is that this eases their stress."



George Vaszily participating in a Save-A-Limb Fund Fest (above); and with his wife, Carol, and ten grandchildren (top)

According to Scholnick-Powderly, families like the Vaszilys are the lifeblood of LifeBridge Health and the Hackerman-Patz House. "The Vaszilys see what we do on such little money, so they go the extra mile to make sure the house remains what it is. If everyone had a small percentage of their goodness, the world would be a better place." ●

HOW YOU CAN HELP—In addition to financial gifts, the Hackerman-Patz House is always in need of new or gently used donated goods, including toiletries, non-perishable foods, kitchen and cleaning supplies, and family-friendly entertainment like games and movie tickets. Call 410-601-5354 or email apowder@lifebridgehealth.org to learn more.

Motorcycle Club Five Kicks into High Gear for Samuelson Breast Care Center



Brian White (far right), president of Northwest Hospital, and Dawn Leonard, M.D. (2nd row, behind check), medical director of the Samuelson Breast Care Center with members of Motorcycle Club Five at the January check presentation.

ON JANUARY 30, the lobby at Northwest Hospital was filled with leather vests; people nicknamed Tee, Pixie and Diesel (just to name a few); and some of the biggest hearts in all of Baltimore County.

That's because almost 50 bikers from Motorcycle Club Five in Reisterstown turned out to show their support for breast cancer patients at the Herman & Walter Samuelson Breast Care Center.

They presented a check for \$25,005 to Brian White, president of Northwest Hospital, and Dawn Leonard, M.D., medical director of the Samuelson Breast Care Center.

"On behalf of Northwest Hospital's breast cancer patients, their families and our employees, I want to thank Motorcycle Club Five for their heartfelt generosity and continuous commitment to some of the most vulnerable members of the community who need some extra help during a critical time in their lives," said White. "Taking the financial worry away from patients who are coping with life and death is an amazing gift."

The money was raised through MCVcares.org, the charity arm of Motorcycle Club Five, and the added \$5 on the check was in honor of the club.

The philanthropic, family-oriented club is known as much for helping others as it is



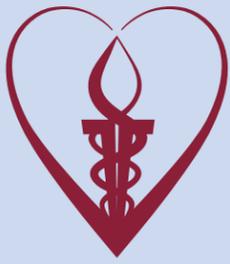
Motorcycle Club Five president Art "Tee" Eanet addresses the gathering at Northwest Hospital.

for its participants' love of riding bikes and having fun. This year's donation was mainly raised through two major fundraisers, the Spring Fling and the Thanks for Giving Party.

Fivers for Survivors, members of Motorcycle Club Five, chose the patients of the Samuelson Breast Care Center as the recipients of their incredible generosity for

the second year in a row, and, to date, they have donated more than \$50,000 to the center. The funds will be used to help patients undergoing treatment and recovery.

Special thanks to Helene King, media relations coordinator for LifeBridge Health, for her contribution to this article.



THE LIFEBRIDGE HEALTH GLAZER LEGACY SOCIETY

THE LIFEBRIDGE HEALTH GLAZER LEGACY SOCIETY honors those who have named Sinai Hospital, Northwest Hospital, or Levindale Hebrew Geriatric Center and Hospital as a beneficiary of a will, retirement plan, life insurance policy, or donor advised fund. Such gifts carry on more than a 100-year legacy of thoughtful giving that has enhanced our hospitals and provided a foundation for the care and services we provide today.

Legacy is not a term easily defined; we cannot be sure what others will carry forward from having had us in their lives. When you set up a legacy gift for one of our hospitals, be assured that your generosity and commitment will have an enduring impact on the future of healthcare for generations to come.

Members of the LifeBridge Health Glazer Legacy Society gathered in May for a special annual brunch at the home of President and CEO Neil Meltzer to celebrate the impact their gifts will have on LifeBridge hospitals far into the future. Everyone was especially thrilled this year to also welcome members of the Carroll Hospital Legacy Society, “Bridge Builders,” to the gathering.

To learn more about our legacy societies and/or making a planned gift to benefit one of our hospitals, please **call us at 410-601-GIFT (4438) or visit www.lifebridgehealth.giftplans.org**.

THANK YOU TO THE FOLLOWING FRIENDS WHO JOINED THE LIFEBRIDGE HEALTH GLAZER LEGACY SOCIETY THIS YEAR:

Jason & Amy Blavatt
Rosalee Gugerty
Neil & Ellen Meltzer

Dr. Chaitanya K. Ravi
Dr. Jerry & Sue Reichmister

Richard Rohrs
David Bernstein



Betty Thomas, Dr. George Thomas and LifeBridge Health Board Member and Development Committee Chair Lynn Abeshouse



Sue Reichmister, Sinai Emeritus Board Member Dr. Jerry Reichmister and Wayne Barnes, Carroll Hospice Board Chair

Summer Giving Tip

LIFE-INCOME GIFTS ARE A WIN-WIN SITUATION

July heat means that you can fry an egg right on the pavement. We want to egg you on and suggest that you learn more about gifts that provide you with income back for life. Whether you need to supplement your retirement, help meet the needs of an elderly loved one, or save for college, there are several LifeBridge Health giving options that can help you while also making a difference in the lives of others. Now that's a hot idea! For more information, please contact Joel Simon at 410-601-GIFT (4438) or jsimon@lifebridgehealth.org. Or visit the gift planning section of our website at www.lifebridgehealth.giftplans.org.



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Northwest Hospital
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Department of Development
2401 W. Belvedere Avenue
Baltimore, MD 21215
410-601-4438
410-601-4439 fax
www.lifebridgehealth.org/giving



It was a day filled with laughter, hugs and memory-sharing as former patients of the Jennifer Gandel Kachura Neonatal Intensive Care Unit (NICU) and their families gathered in April at Sinai Hospital to celebrate with NICU caregivers and other families at their annual reunion. Hundreds attended the beach-themed event in Zamoiski Auditorium, with face painting, leis, and buckets and pails for the kids. Pictured here at the celebration are: Thomas O'Brien, M.D., Division Head, Neonatology, Alexander Turner, Sr., NICU graduate Alexander Turner, Jr., Joi Turner and Sinai Neonatology Nurse Cheryl Feeheley, RN.

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DOUG WARREN

Editor of Changing Lives & Donor Relations Manager

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Chairman, Board of Directors

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President and CEO

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Vice President of Development

DEVANEY & ASSOCIATES, INC.

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